

WhiteBlox Announces Exclusive Broadcast of Texas Burning Concert Series

IPTV Broadcast of Tribute Concert Will Be Seen by Troops Worldwide

THE WOODLANDS, Texas, BUSINESS WIRE -- Premier Internet Protocol Television company, WhiteBlox, announced a deal to broadcast the Texas Burning concert series presented by Rampant Entertainment. The series kicks off Saturday, January 27, at 7:00 p.m. CST with a special tribute concert, A Lone Star Salute To Our Troops.

"We are honored to be a part of broadcasting this moving tribute to our troops and their families, who along with all the other fans will be able to watch the concert live on the Internet from anywhere in the world," said Greg Demetriades, Chairman and CEO of WhiteBlox.

WhiteBlox's innovative online broadcasting solutions include interactive features that will allow the troops, their families, and the entire audience to chat with each other in real time from around the globe. In addition, WhiteBlox's revolutionary multi-camera capabilities will include 3 camera feeds and allow fans to create their own viewing experiences by choosing which camera angle to follow, when, and for how long.

"We are thrilled that our first Texas Burning broadcast will be seen by Texas music fans throughout the world. WhiteBlox enables us to bring smiles to our troops, who have sacrificed so much for us," said Anthony Cutrona, VP of Rampant Entertainment.

The event will benefit Operation Homefront and the opening of The Center for the Intrepid, both non-profit organizations that serve soldiers and their families.

The concert will be hosted by performer Patricia Vonne, at San Antonio's Charline McCombs Empire Theatre. Other performers include Shannon McNally, Ruthie Foster, Carolyn Wonderland, Sam Baker, Theresa Andersson and Sherman Robertson. To join in the tribute and see this exciting lineup of musical talent, please visit www.texasburning.com.

About WhiteBlox

WhiteBlox, a leading broadband network solutions company, delivers robust technology and application services in a comprehensive production and delivery suite that allows companies to become their own IPTV broadcasters. WhiteBlox gives customers the flexibility, control and tools to leverage video assets and content into dynamic, engaging and profitable networks through use of its integrated broadband solutions.

WhiteBlox is a company of Continental Vista Broadcasting Group, Inc., based in The Woodlands, TX, with offices in New York, Los Angeles, Orlando, Minneapolis, Milwaukee and Mexico City. For more information, please call 281.210.5000 or visit www.whiteblox.com.

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